

Les entreprises les plus admirées par les adeptes des réseaux sociaux au Québec

Classement 2018	ENTREPRISES	SECTEURS	TOTAL NOTORIÉTÉ	2018 Bonne Opinion	2018 Mauvaise Opinion	2018 Connais pas assez	2018 Connais pas du tout	SCORE 2018
1	Google	Internet-réseaux sociaux/Web-Social Medias	100%	92%	4%	4%	0%	88
2	Canadian Tire	Mag. Rayons-Dep.Stores/Mag.entrepôts-Mass Merch.	100%	91%	4%	5%	0%	87
3	Cirque du Soleil	Divertissement/Entertainment	98%	84%	3%	11%	2%	81
4	Groupe Jean Coutu	Pharmacies/Drugstores	99%	87%	7%	5%	1%	80
5	Dollarama	Mag. À rabais/Disc. Stores	100%	88%	9%	3%	0%	79
6	Sony	Électronique-Techno/Electronic-Techno	99%	84%	5%	10%	1%	79
7	Pharmaprix	Pharmacies/Drugstores	100%	82%	3%	15%	0%	79
8	Microsoft	Électronique-Techno/Electronic-Techno	100%	86%	8%	6%	0%	78
9	Bureau en gros	Mag. Rayons-Dep.Stores/Mag.entrepôts-Mass Merch.	97%	82%	5%	10%	3%	77
10	Interac	Banque-Crédit/Bank-Credit	96%	80%	3%	13%	4%	77
11	Samsung	Électronique-Techno/Electronic-Techno	100%	84%	9%	6%	0%	75
12	Rona	Rénovation/Home improvement	98%	79%	6%	12%	2%	73
13	Facebook	Internet-réseaux sociaux/Web-Social Medias	99%	83%	11%	5%	1%	72
14	IGA	Épiceries-Dépanneurs/Groceries-Convenience	99%	82%	10%	6%	1%	72
15	Danone	Industrie alimentaire/Food industry	98%	78%	6%	14%	2%	72
16	Les entrepôts Costco	Mag. Rayons-Dep.Stores/Mag.entrepôts-Mass Merch.	98%	77%	6%	16%	2%	71
17	Radio-Canada (CBC)	Medias	97%	77%	6%	13%	3%	71
18	Subway	Restaurants	99%	82%	12%	5%	1%	70
19	Heinz	Industrie alimentaire/Food industry	98%	79%	9%	10%	2%	70
20	Kijiji	Internet-réseaux sociaux/Web-Social Medias	99%	78%	8%	13%	1%	70
21	Biscuits Leclerc	Industrie alimentaire/Food industry	95%	75%	5%	16%	5%	70
22	Maxi / Maxi & Cie	Épiceries-Dépanneurs/Groceries-Convenience	99%	79%	10%	10%	1%	69
23	Metro	Épiceries-Dépanneurs/Groceries-Convenience	99%	78%	9%	13%	1%	69
24	Postes Canada	Courrier/Shipping	100%	80%	12%	8%	0%	68
25	Visa	Banque-Crédit/Bank-Credit	97%	76%	8%	13%	3%	68
26	Rôtisseries St-Hubert	Restaurants	96%	77%	10%	9%	4%	67
27	Kellogg	Industrie alimentaire/Food industry	97%	75%	9%	13%	3%	66
28	Toyota	Automobile	97%	71%	5%	21%	3%	66
29	Honda	Automobile	96%	71%	5%	20%	4%	66
30	Kraft	Industrie alimentaire/Food industry	98%	77%	12%	9%	2%	65
31	Amazon	Internet-réseaux sociaux/Web-Social Medias	97%	74%	9%	14%	3%	65
32	Campbell	Industrie alimentaire/Food industry	94%	71%	6%	17%	6%	65
33	Nestlé	Industrie alimentaire/Food industry	99%	77%	13%	9%	1%	64
34	Home Depot	Rénovation/Home improvement	97%	70%	6%	21%	3%	64
35	Cascades	Papètières-bois/Pulp-Wood	93%	67%	3%	22%	7%	64
36	Couche-Tard	Épiceries-Dépanneurs/Groceries-Convenience	98%	73%	10%	15%	2%	63
37	Tim Hortons	Restaurants	100%	79%	17%	4%	0%	62
38	FedEx	Courrier/Shipping	99%	68%	6%	24%	1%	62
39	Renaud-Bray	Librairie-musique-artisanat/Bookstore-music-craft	95%	67%	5%	23%	5%	62
40	Super C	Épiceries-Dépanneurs/Groceries-Convenience	98%	74%	13%	12%	2%	61
41	A & W	Restaurants	98%	72%	11%	15%	2%	61
42	LG	Électronique-Techno/Electronic-Techno	97%	71%	10%	16%	3%	61
43	Famiprix	Pharmacies/Drugstores	98%	64%	3%	31%	2%	61
44	Les Aliments McCain	Industrie alimentaire/Food industry	95%	70%	10%	14%	5%	60
45	Saputo	Industrie alimentaire/Food industry	94%	68%	8%	19%	6%	60
46	Sheraton	Hôtellerie / Hospitality	84%	62%	2%	21%	16%	60
47	Uniprix	Pharmacies/Drugstores	97%	64%	5%	29%	3%	59
48	Société des alcools du Québec (SAQ)	Entreprises pub./Gov. Corp	98%	74%	16%	9%	2%	58

49	eBay	Internet-réseaux sociaux/Web-Social Medias	98%	65%	7%	26%	2%	58
50	Panasonic	Électronique-Techno/Electronic-Techno	98%	65%	7%	26%	2%	58
51	CAA Québec	Assurances-Finances/Insurance Finance	94%	65%	7%	22%	6%	58
52	Agropur	Industrie alimentaire/Food industry	88%	62%	4%	22%	12%	58
53	Orchestre symphonique de Montréal	Divertissement/Entertainment	88%	60%	2%	26%	12%	58
54	Walmart	Mag. Rayons-Dep.Stores/Mag.entrepôts-Mass Merch.	100%	76%	19%	4%	0%	57
55	Mastercard	Banque-Crédit/Bank-Credit	95%	67%	10%	18%	5%	57
56	Winners	Mag. Rayons-Dep.Stores/Mag.entrepôts-Mass Merch.	97%	66%	9%	22%	3%	57
57	Hilton	Hôtellerie / Hospitality	92%	63%	6%	24%	8%	57
58	Ubisoft	Électronique-Techno/Electronic-Techno	86%	61%	4%	22%	14%	57
59	VIA Rail	Transport	91%	61%	5%	25%	9%	56
60	Marriott	Hôtellerie / Hospitality	82%	57%	1%	24%	18%	56
61	Netflix	Internet-réseaux sociaux/Web-Social Medias	96%	67%	12%	17%	4%	55
62	Dell	Électronique-Techno/Electronic-Techno	97%	63%	8%	27%	3%	55
63	Purolator	Courrier/Shipping	96%	62%	7%	28%	4%	55
64	Télé-Québec	Medias	90%	62%	7%	21%	10%	55
65	Compagnie de la Baie d'Hudson (Hbc)	Mag. Rayons-Dep.Stores/Mag.entrepôts-Mass Merch.	95%	63%	9%	23%	5%	54
66	La Maison Simons	Mag. Rayons-Dep.Stores/Mag.entrepôts-Mass Merch.	90%	59%	5%	26%	10%	54
67	Aéroports de Montréal	Transport	93%	60%	7%	26%	7%	53
68	L'Oréal	Grandes entreprises/Larges companies	94%	61%	9%	24%	6%	52
69	Olymel	Industrie alimentaire/Food industry	88%	61%	9%	18%	12%	52
70	Johnson & Johnson	Grandes entreprises/Larges companies	91%	59%	7%	24%	9%	52
71	Provigo	Épiceries-Dépanneurs/Groceries-Convenience	97%	62%	11%	24%	3%	51
72	L'Aubainerie	Mag. Rayons-Dep.Stores/Mag.entrepôts-Mass Merch.	94%	59%	8%	27%	6%	51
73	DeSerres	Librairie-musique-artisanat/Bookstore-music-craft	89%	55%	4%	31%	11%	51
74	Vidéotron	Télécommunications/Telecom	97%	70%	20%	7%	3%	50
75	Rôtisserie Scores	Restaurants	93%	59%	9%	25%	7%	50
76	Tigre Géant	Mag. À rabais/Disc. Stores	92%	57%	7%	28%	8%	50
77	L'Équipeur	Mag. Rayons-Dep.Stores/Mag.entrepôts-Mass Merch.	92%	55%	5%	32%	8%	50
78	Sleeman	Brasseurs / Breweries	87%	53%	3%	31%	13%	50
79	Air Canada	Transport	97%	65%	16%	16%	3%	49
80	Les Aliments Maple Leaf	Industrie alimentaire/Food industry	98%	63%	14%	21%	2%	49
81	Molson Coors	Brasseurs / Breweries	92%	61%	12%	20%	8%	49
82	UPS	Courrier/Shipping	93%	60%	11%	22%	7%	49
83	Delta	Hôtellerie / Hospitality	87%	53%	5%	29%	13%	48
84	Groupe B.M.R.	Rénovation/Home improvement	88%	51%	3%	34%	12%	48
85	Festival Juste pour rire	Divertissement/Entertainment	98%	65%	18%	15%	2%	47
86	Ultramar	Énergie/Energy	98%	64%	17%	17%	2%	47
87	IBM	Électronique-Techno/Electronic-Techno	88%	55%	8%	25%	12%	47
88	La Cage - Brasserie sportive	Restaurants	94%	60%	14%	21%	6%	46
89	Nissan	Automobile	96%	55%	9%	32%	4%	46
90	RE/MAX	Immobilier/Real estate	92%	52%	6%	34%	8%	46
91	SAAQ	Entreprises pub./Gov. Corp	98%	66%	21%	11%	2%	45
92	Les Aliments Dare	Industrie alimentaire/Food industry	83%	50%	5%	28%	17%	45
93	Apple	Électronique-Techno/Electronic-Techno	100%	69%	25%	6%	0%	44
94	Bayer	Pharmaceutique/Pharmaceutical	77%	52%	8%	17%	23%	44
95	Jamieson	Pharmaceutique/Pharmaceutical	76%	49%	5%	23%	24%	44
96	Brunet	Pharmacies/Drugstores	92%	46%	3%	42%	8%	43
97	McDonald's	Restaurants	100%	70%	28%	3%	0%	42
98	Starbucks	Restaurants	96%	56%	14%	25%	4%	42
99	V	Medias	84%	54%	12%	18%	16%	42
100	Subaru	Automobile	96%	51%	9%	36%	4%	42
101	LesPac	Internet-réseaux sociaux/Web-Social Medias	82%	48%	6%	27%	18%	42
102	Generat Mills	Industrie alimentaire/Food industry	80%	47%	5%	28%	20%	42

103	DuProprio	Immobilier/Real estate	89%	46%	4%	38%	11%	42
104	Société de transport de Montréal (STM)	Transport	90%	55%	14%	21%	10%	41
105	Hyundai Auto	Automobile	96%	53%	12%	31%	4%	41
106	Banque Nationale du Canada	Banque-Crédit/Bank-Credit	95%	50%	9%	36%	5%	41
107	Twitter	Internet-réseaux sociaux/Web-Social Medias	91%	50%	9%	32%	9%	41
108	Groupe ALDO	Grandes entreprises/Larges companies	89%	48%	7%	34%	11%	41
109	Mouvement Desjardins	Banque-Crédit/Bank-Credit	97%	60%	20%	17%	3%	40
110	Telus	Télécommunications/Telecom	94%	52%	12%	31%	6%	40
111	Labatt	Brasseurs / Breweries	91%	51%	11%	29%	9%	40
112	RBC Banque Royale	Banque-Crédit/Bank-Credit	93%	48%	8%	37%	7%	40
113	Banque TD	Banque-Crédit/Bank-Credit	93%	47%	7%	39%	7%	40
114	PepsiCo	Industrie alimentaire/Food industry	96%	61%	22%	13%	4%	39
115	Esso	Énergie/Energy	98%	58%	19%	21%	2%	39
116	Énergir, le nouveau Gaz Métro	Énergie/Energy	77%	45%	6%	26%	23%	39
117	Coca-Cola	Industrie alimentaire/Food industry	100%	66%	28%	6%	0%	38
118	Nespresso	Industrie alimentaire/Food industry	94%	51%	13%	30%	6%	38
119	Procter & Gamble (P&G)	Grandes entreprises/Larges companies	77%	44%	6%	27%	23%	38
120	Raymond Chabot Grant Thornton	Firmes de management et de comptabilité / Accounting and Management firm	75%	43%	5%	28%	25%	38
121	Chapters Indigo	Librairie-musique-artisanat/Bookstore-music-craft	75%	40%	2%	33%	25%	38
122	WestJet	Transport	86%	43%	6%	37%	14%	37
123	Loto-Québec	Entreprises pub./Gov. Corp	99%	62%	26%	10%	1%	36
124	Mazda	Automobile	97%	52%	16%	29%	3%	36
125	Boston Pizza	Restaurants	94%	50%	14%	30%	6%	36
126	Keurig	Industrie alimentaire/Food industry	91%	49%	13%	28%	9%	36
127	Financière Sun Life	Assurances-Finances/Insurance Finance	85%	44%	8%	34%	15%	36
128	Reitmans Canada Ltée	Mag. Rayons-Dep.Stores/Mag.entrepôts-Mass Merch.	86%	43%	7%	36%	14%	36
129	Hewlett-Packard	Électronique-Techno/Electronic-Techno	75%	43%	7%	25%	25%	36
130	Proprio Direct	Immobilier/Real estate	87%	39%	3%	45%	13%	36
131	Groupe TVA	Medias	94%	57%	22%	14%	6%	35
132	La Capitale, Assurances générales	Assurances-Finances/Insurance Finance	89%	43%	8%	37%	11%	35
133	Croix Bleue	Assurances-Finances/Insurance Finance	86%	43%	8%	35%	14%	35
134	Home Hardware	Rénovation/Home improvement	88%	41%	6%	41%	12%	35
135	Banque Scotia	Banque-Crédit/Bank-Credit	90%	39%	4%	47%	10%	35
136	belairdirect	Assurances-Finances/Insurance Finance	90%	47%	14%	30%	10%	33
137	Second Cup	Restaurants	90%	44%	11%	35%	10%	33
138	Banque de Montréal (BMO)	Banque-Crédit/Bank-Credit	92%	43%	10%	39%	8%	33
139	Adrien Gagnon	Pharmaceutique/Pharmaceutical	74%	43%	10%	21%	26%	33
140	Via Capitale (La Capitale)	Immobilier/Real estate	88%	37%	4%	47%	12%	33
141	Deloitte	Firmes de management et de comptabilité / Accounting and Management firm	68%	37%	4%	28%	32%	33
142	CANAC	Rénovation/Home improvement	61%	35%	2%	23%	39%	33
143	Industrielle Alliance, assurance auto et habitation	Assurances-Finances/Insurance Finance	83%	42%	10%	32%	17%	32
144	Pfizer	Pharmaceutique/Pharmaceutical	77%	42%	10%	24%	23%	32
145	Intact Assurance	Assurances-Finances/Insurance Finance	83%	41%	9%	33%	17%	32
146	Accès pharma chez Walmart	Pharmacies/Drugstores	90%	39%	7%	44%	10%	32
147	LinkedIn	Internet-réseaux sociaux/Web-Social Medias	82%	37%	5%	40%	18%	32
148	Lassonde	Industrie alimentaire/Food industry	64%	34%	2%	27%	36%	32
149	Petro-Canada	Énergie/Energy	99%	57%	26%	16%	1%	31
150	Tangerine	Banque-Crédit/Bank-Credit	86%	36%	5%	45%	14%	31
151	Sephora	Grandes entreprises/Larges companies	68%	34%	3%	31%	32%	31
152	Shell	Énergie/Energy	99%	54%	24%	21%	1%	30
153	Industrielle Alliance, assurance et services financiers	Assurances-Finances/Insurance Finance	85%	38%	9%	37%	15%	29
154	Michael's	Librairie-musique-artisanat/Bookstore-music-craft	67%	33%	4%	30%	33%	29
155	SSQ	Assurances-Finances/Insurance Finance	79%	39%	11%	29%	21%	28
156	Manuvie	Assurances-Finances/Insurance Finance	84%	36%	8%	39%	16%	28

157	Airbus	Cie. Industrielles/Industrial Cies	80%	36%	8%	36%	20%	28
158	Cogeco Médias	Medias	79%	36%	8%	35%	21%	28
159	Parmalat	Industrie alimentaire/Food industry	76%	36%	8%	32%	24%	28
160	Canadien National (CN)	Transport	83%	35%	7%	41%	17%	28
161	La Capitale groupe financier	Assurances-Finances/Insurance Finance	81%	35%	7%	39%	19%	28
162	ComediHa!	Divertissement/Entertainment	63%	30%	2%	30%	37%	28
163	Rogers	Télécommunications/Telecom	96%	45%	18%	33%	4%	27
164	Yahoo!	Internet-réseaux sociaux/Web-Social Medias	91%	40%	13%	38%	9%	27
165	Rossy	Mag. À rabais/Disc. Stores	86%	40%	13%	32%	14%	27
166	Restaurants Normandin	Restaurants	69%	35%	8%	27%	31%	27
167	Pratt & Whitney	Cie. Industrielles/Industrial Cies	72%	34%	7%	31%	28%	27
168	SC Johnson	Grandes entreprises/Larges companies	73%	31%	4%	38%	27%	27
169	Kia	Automobile	93%	42%	16%	35%	7%	26
170	Wendy's	Restaurants	91%	40%	14%	37%	9%	26
171	Kruger	Papetières-bois/Pulp-Wood	69%	31%	5%	33%	31%	26
172	Royal LePage	Immobilier/Real estate	86%	30%	4%	51%	14%	26
173	Patrick Morin	Rénovation/Home improvement	68%	28%	2%	37%	32%	26
174	Cirque Éloïze	Divertissement/Entertainment	66%	28%	2%	37%	34%	26
175	Ford	Automobile	97%	46%	21%	29%	3%	25
176	Caisse de dépôt et placement	Entreprises pub./Gov. Corp	84%	37%	12%	35%	16%	25
177	Banque CIBC	Banque-Crédit/Bank-Credit	89%	33%	8%	48%	11%	25
178	Westin	Hôtellerie / Hospitality	64%	28%	3%	34%	36%	25
179	Desjardins Assurances générales	Assurances-Finances/Insurance Finance	93%	46%	22%	25%	7%	24
180	Weston	Industrie alimentaire/Food industry	80%	38%	14%	27%	20%	24
181	PROXIM	Pharmacies/Drugstores	85%	32%	8%	45%	15%	24
182	Hydro-Québec	Énergie/Energy	100%	60%	37%	3%	0%	23
183	COGECO	Télécommunications/Telecom	80%	31%	8%	42%	20%	23
184	Transat A.T.	Transport	68%	31%	8%	29%	32%	23
185	Port de Montréal	Transport	80%	27%	4%	49%	20%	23
186	La Coop fédérée	Industrie alimentaire/Food industry	61%	26%	3%	32%	39%	23
187	Groupe Germain Hôtels	Hôtellerie / Hospitality	56%	25%	2%	29%	44%	23
188	Desjardins Sécurité financière	Assurances-Finances/Insurance Finance	89%	40%	18%	31%	11%	22
189	Canadien Pacifique	Transport	75%	27%	5%	44%	25%	22
190	Transcontinental	Grandes entreprises/Larges companies	69%	27%	5%	37%	31%	22
191	Greyhound	Transport	67%	27%	5%	35%	33%	22
192	Domtar	Papetières-bois/Pulp-Wood	64%	27%	5%	32%	36%	22
193	Unilever	Grandes entreprises/Larges companies	61%	27%	5%	29%	39%	22
194	Ernst & Young	Firmes de management et de comptabilité / Accounting and Management firm	57%	25%	3%	29%	43%	22
195	La Great-West, compagnie d'assurance-vie	Assurances-Finances/Insurance Finance	62%	27%	6%	28%	38%	21
196	Groupe Sutton	Immobilier/Real estate	75%	25%	4%	46%	25%	21
197	Groupe CGI	Firmes de management et de comptabilité / Accounting and Management firm	60%	25%	4%	31%	40%	21
198	Roche	Pharmaceutique/Pharmaceutical	53%	25%	4%	23%	47%	21
199	Volkswagen	Automobile	97%	43%	23%	30%	3%	20
200	Rio Tinto Alcan	Cie. Industrielles/Industrial Cies	76%	32%	12%	33%	24%	20
201	Promutuel Assurance	Assurances-Finances/Insurance Finance	73%	27%	7%	40%	27%	20
202	Century 21	Immobilier/Real estate	79%	24%	4%	51%	21%	20
203	Burger King	Restaurants	98%	48%	29%	21%	2%	19
204	Ricardo Media	Medias	65%	23%	4%	38%	35%	19
205	Marcil	Rénovation/Home improvement	55%	20%	1%	33%	45%	19
206	Bombardier	Cie. Industrielles/Industrial Cies	95%	46%	28%	21%	5%	18
207	Québecor	Grandes entreprises/Larges companies	91%	44%	26%	22%	9%	18
208	DHL	Courrier/Shipping	65%	23%	5%	37%	35%	18
209	Merck	Pharmaceutique/Pharmaceutical	54%	23%	5%	26%	46%	18
210	PricewaterhouseCoopers (PwC)	Firmes de management et de comptabilité / Accounting and Management firm	53%	22%	4%	27%	47%	18

211	Bristol-Myers Squibb	Pharmaceutique/Pharmaceutical	49%	21%	3%	25%	51%	18
212	Les Brasseurs du Nord	Brasseurs / Breweries	52%	19%	1%	31%	48%	18
213	Banque Nationale Assurances	Assurances-Finances/Insurance Finance	81%	28%	11%	42%	19%	17
214	Capital One Canada	Banque-Crédit/Bank-Credit	83%	27%	10%	47%	17%	17
215	Investissement Québec	Entreprises pub./Gov. Corp	75%	24%	7%	44%	25%	17
216	Dicom	Courrier/Shipping	67%	21%	4%	42%	33%	17
217	Trois fois par jour	Medias	55%	21%	4%	30%	45%	17
218	L'Équipe Spectra	Divertissement/Entertainment	61%	19%	2%	40%	39%	17
219	La Personnelle, assurances générales	Assurances-Finances/Insurance Finance	58%	20%	4%	33%	42%	16
220	Novartis	Pharmaceutique/Pharmaceutical	43%	19%	3%	21%	57%	16
221	GlaxoSmithKline	Pharmaceutique/Pharmaceutical	39%	19%	3%	16%	61%	16
222	Abbott	Pharmaceutique/Pharmaceutical	43%	18%	2%	23%	57%	16
223	TD Assurance Meloche Monnex	Assurances-Finances/Insurance Finance	67%	22%	7%	37%	33%	15
224	Produits forestiers Résolu (AbitibiBowater)	Papetières-bois/Pulp-Wood	59%	21%	6%	32%	41%	15
225	Bell Media	Medias	92%	43%	29%	20%	8%	14
226	KPMG	Firmes de management et de comptabilité / Accounting and Management firm	51%	21%	7%	24%	49%	14
227	Porter	Transport	57%	17%	3%	38%	43%	14
228	Sandoz	Pharmaceutique/Pharmaceutical	41%	17%	3%	21%	59%	14
229	Banque Laurentienne du Canada	Banque-Crédit/Bank-Credit	87%	22%	9%	56%	13%	13
230	Lowe's	Rénovation/Home improvement	62%	16%	3%	43%	38%	13
231	Canpar	Courrier/Shipping	56%	15%	2%	40%	44%	13
232	General Motors (GM)	Automobile	93%	36%	24%	32%	7%	12
233	Wawanesa Assurance	Assurances-Finances/Insurance Finance	83%	25%	13%	45%	17%	12
234	Autorité des marchés financiers (AMF)	Entreprises pub./Gov. Corp	65%	22%	10%	33%	35%	12
235	Banque HSBC Canada	Banque-Crédit/Bank-Credit	80%	17%	5%	58%	20%	12
236	Tembec	Papetières-bois/Pulp-Wood	48%	15%	3%	31%	52%	12
237	Orchestre symphonique de Toronto	Divertissement/Entertainment	59%	14%	2%	43%	41%	12
238	Alcon	Pharmaceutique/Pharmaceutical	32%	13%	1%	17%	68%	12
239	L'Impériale	Énergie/Energy	54%	18%	7%	29%	46%	11
240	Les Brasseurs RJ	Brasseurs / Breweries	46%	14%	3%	29%	54%	11
241	Baxter	Pharmaceutique/Pharmaceutical	42%	14%	3%	25%	58%	11
242	Alcoa	Cie. Industrielles/Industrial Cies	60%	19%	9%	32%	40%	10
243	Amex Canada	Banque-Crédit/Bank-Credit	72%	18%	8%	47%	28%	10
244	Unimat	Rénovation/Home improvement	49%	12%	2%	35%	51%	10
245	Groupe Sanofi au Canada (pharma, Pasteur, Genzyme et Merial)	Pharmaceutique/Pharmaceutical	32%	12%	2%	18%	68%	10
246	Suncor Énergie	Énergie/Energy	55%	18%	9%	29%	45%	9
247	Co-operators	Assurances-Finances/Insurance Finance	61%	15%	6%	40%	39%	9
248	Teva	Pharmaceutique/Pharmaceutical	28%	11%	2%	15%	72%	9
249	Accenture	Firmes de management et de comptabilité / Accounting and Management firm	34%	9%	0%	25%	66%	9
250	Irving Oil	Énergie/Energy	68%	24%	16%	28%	32%	8
251	Apotex	Pharmaceutique/Pharmaceutical	35%	11%	3%	21%	65%	8
252	Ace Hardware	Rénovation/Home improvement	51%	10%	2%	39%	49%	8
253	Keolis Canada	Transport	37%	10%	2%	26%	63%	8
254	Canadian Natural Resources Limited (CNRL)	Énergie/Energy	34%	10%	2%	23%	66%	8
255	Boston Consulting Group (BCG)	Firmes de management et de comptabilité / Accounting and Management firm	31%	10%	2%	19%	69%	8
256	Allergan	Pharmaceutique/Pharmaceutical	30%	9%	1%	19%	70%	8
257	Novo-Nordisk	Pharmaceutique/Pharmaceutical	28%	9%	1%	18%	72%	8
258	Galderma	Pharmaceutique/Pharmaceutical	25%	9%	1%	15%	75%	8
259	Shaw Communications	Télécommunications/Telecom	65%	13%	6%	46%	35%	7
260	Power Corporation du Canada	Grandes entreprises/Larges companies	68%	20%	14%	34%	32%	6
261	Grand & Toy	Mag. Rayons-Dep.Stores/Mag.entrepôts-Mass Merch.	49%	10%	4%	35%	51%	6
262	AstraZeneca	Pharmaceutique/Pharmaceutical	25%	9%	3%	13%	75%	6
263	Leo Pharma	Pharmaceutique/Pharmaceutical	25%	8%	2%	15%	75%	6
264	Valero	Énergie/Energy	33%	9%	4%	21%	67%	5

265	McKinsey	Firmes de management et de comptabilité / Accounting and Management firm	34%	8%	3%	23%	66%	5
266	Groupe TMX	Assurances-Finances/Insurance Finance	32%	8%	3%	21%	68%	5
267	Janssen Ortho	Pharmaceutique/Pharmaceutical	27%	7%	2%	18%	73%	5
268	Eli Lilly	Pharmaceutique/Pharmaceutical	25%	7%	2%	16%	75%	5
269	Boehringer Ingelheim	Pharmaceutique/Pharmaceutical	25%	7%	2%	16%	75%	5
270	Chrysler	Automobile	95%	29%	25%	41%	5%	4
271	TransCanada	Énergie/Energy	68%	19%	15%	35%	32%	4
272	Gesca	Medias	41%	9%	5%	26%	59%	4
273	Postmedia	Medias	48%	8%	4%	36%	52%	4
274	Financement agricole Canada (FAC)	Banque-Crédit/Bank-Credit	44%	7%	3%	34%	56%	4
275	LoyaltyOne	Fidélisation/Loyalty	33%	6%	2%	24%	67%	4
276	Concordia Healthcare	Pharmaceutique/Pharmaceutical	29%	6%	2%	21%	71%	4
277	Purdue Pharma	Pharmaceutique/Pharmaceutical	22%	6%	2%	14%	78%	4
278	Lundbeck	Pharmaceutique/Pharmaceutical	19%	5%	1%	13%	81%	4
279	Gilead Science	Pharmaceutique/Pharmaceutical	19%	5%	1%	13%	81%	4
280	Blackberry	Électronique-Techno/Electronic-Techno	97%	34%	31%	32%	3%	3
281	Sonnet	Assurances-Finances/Insurance Finance	30%	6%	3%	20%	70%	3
282	Amgen	Pharmaceutique/Pharmaceutical	17%	5%	2%	10%	83%	3
283	Shire	Pharmaceutique/Pharmaceutical	22%	4%	1%	16%	78%	3
284	Celgene	Pharmaceutique/Pharmaceutical	19%	4%	1%	14%	81%	3
285	UCB	Pharmaceutique/Pharmaceutical	18%	4%	1%	13%	82%	3
286	SCA	Papetières-bois/Pulp-Wood	31%	5%	3%	24%	69%	2
287	ivari	Assurances-Finances/Insurance Finance	27%	5%	3%	19%	73%	2
288	Fortis	Énergie/Energy	22%	4%	2%	16%	78%	2
289	Takeda	Pharmaceutique/Pharmaceutical	19%	4%	2%	13%	81%	2
290	Craigslist	Internet-réseaux sociaux/Web-Social Medias	61%	13%	12%	36%	39%	1
291	Valeant	Pharmaceutique/Pharmaceutical	35%	8%	7%	20%	65%	1
292	Syncrude	Énergie/Energy	28%	5%	4%	19%	72%	1
293	Kinder Morgan	Énergie/Energy	25%	4%	3%	18%	75%	1
294	Aimia	Fidélisation/Loyalty	26%	3%	2%	21%	74%	1
295	Barrick Gold	Cie. Industrielles/Industrial Cies	40%	9%	9%	23%	60%	0
296	Assurance Economical	Assurances-Finances/Insurance Finance	31%	4%	4%	23%	69%	0
297	Statoil	Énergie/Energy	28%	3%	3%	21%	72%	0
298	Cenovus Energy	Énergie/Energy	24%	3%	3%	18%	76%	0
299	Emera	Énergie/Energy	22%	3%	3%	17%	78%	0
300	Boeing	Cie. Industrielles/Industrial Cies	83%	26%	27%	30%	17%	-1
301	Enbridge	Énergie/Energy	44%	7%	12%	25%	56%	-5
302	Bell	Télécommunications/Telecom	98%	39%	54%	6%	2%	-15
303	SNC-Lavalin	Cie. Industrielles/Industrial Cies	78%	16%	31%	30%	22%	-15
304	Sears	Mag. Rayons-Dep.Stores/Mag.entrepôts-Mass Merch.	98%	31%	48%	19%	2%	-17