

Les entreprises les plus admirées en 2018

Classement 2018	ENTREPRISES	SECTEURS	TOTAL	2018	2018	2018	2018	SCORE	SCORE	Diff. Score
			NOTORIÉTÉ	Bonne Opinion	Mauvaise Opinion	Connais pas assez	Connais pas du tout	2018	2017	
1	Google	Internet-réseaux sociaux/Web-Social Medias	99%	90%	3%	6%	1%	87	91	-4
2	Groupe Jean Coutu	Pharmacies/Drugstores	99%	89%	5%	6%	1%	84	98	-4
3	Cirque du Soleil	Divertissement/Entertainment	99%	85%	2%	12%	1%	83	77	6
4	Canadian Tire	Mag. Rayons-Dep.Stores/Mag.entrepôts-Mass Merch.	100%	89%	7%	4%	0%	82	86	-4
5	Dollarama	Mag. À rabais/Disc. Stores	100%	89%	9%	3%	0%	80	80	0
6	Samsung	Électronique-Techno/Electronic-Techno	99%	86%	6%	7%	1%	80	65	15
7	Sony	Électronique-Techno/Electronic-Techno	98%	83%	4%	11%	2%	79	79	0
8	Interac	Banque-Crédit/Bank-Credit	96%	82%	3%	12%	4%	79	74	5
9	IGA	Épicerie-Dépanneurs/Groceries-Convenience	99%	86%	8%	5%	1%	78	77	1
10	Rona	Rénovation/Home improvement	99%	83%	5%	11%	1%	78	79	-1
11	Kellogg	Industrie alimentaire/Food industry	97%	83%	6%	8%	3%	77	79	-2
12	Danone	Industrie alimentaire/Food industry	98%	81%	4%	12%	2%	77	78	-1
13	Bureau en gros	Mag. Rayons-Dep.Stores/Mag.entrepôts-Mass Merch.	98%	81%	4%	14%	2%	77	82	-5
14	Radio-Canada (CBC)	Medias	97%	81%	4%	12%	3%	77	81	-4
15	Postes Canada	Courrier/Shipping	99%	85%	9%	5%	1%	76	73	3
16	Heinz	Industrie alimentaire/Food industry	99%	83%	7%	9%	1%	76	81	-5
17	Microsoft	Électronique-Techno/Electronic-Techno	98%	82%	6%	10%	2%	76	75	1
18	Biscuits Leclerc	Industrie alimentaire/Food industry	97%	78%	3%	15%	3%	75	77	-2
19	Rôtisseries St-Hubert	Restaurants	98%	82%	8%	8%	2%	74	75	-1
20	Visa	Banque-Crédit/Bank-Credit	98%	81%	7%	11%	2%	74	65	9
21	Pharmaprix	Pharmacies/Drugstores	98%	75%	2%	21%	2%	73	70	3
22	Kraft	Industrie alimentaire/Food industry	99%	82%	10%	7%	1%	72	71	1
23	Metro	Épicerie-Dépanneurs/Groceries-Convenience	99%	80%	8%	11%	1%	72	76	-4
24	Campbell	Industrie alimentaire/Food industry	96%	78%	6%	12%	4%	72	74	-2
25	Facebook	Internet-réseaux sociaux/Web-Social Medias	98%	81%	10%	7%	2%	71	65	6
26	Les entrepôts Costco	Mag. Rayons-Dep.Stores/Mag.entrepôts-Mass Merch.	97%	76%	5%	16%	3%	71	75	-4
27	Kijiji	Internet-réseaux sociaux/Web-Social Medias	98%	76%	6%	16%	2%	70	79	-9
28	Toyota	Automobile	96%	74%	4%	18%	4%	70	70	0
29	Cascades	Papetiers-bois/Pulp-Wood	95%	72%	2%	21%	5%	70	63	7
30	Maxi / Maxi & Cie	Épicerie-Dépanneurs/Groceries-Convenience	98%	78%	9%	11%	2%	69	65	4
31	Saputo	Industrie alimentaire/Food industry	96%	75%	6%	15%	4%	69	74	-5
32	Subway	Restaurants	98%	78%	10%	10%	2%	68	75	-7
33	Honda	Automobile	96%	72%	5%	20%	4%	67	72	-5
34	Nestlé	Industrie alimentaire/Food industry	98%	77%	11%	11%	2%	66	61	5
35	Agropur	Industrie alimentaire/Food industry	90%	68%	2%	20%	10%	66	65	1
36	Super C	Épicerie-Dépanneurs/Groceries-Convenience	98%	75%	10%	13%	2%	65	60	5
37	Purolator	Courrier/Shipping	97%	70%	5%	22%	3%	65	69	-4
38	FedEx	Courrier/Shipping	97%	69%	4%	25%	3%	65	66	-1
39	Home Depot	Rénovation/Home improvement	96%	69%	4%	23%	4%	65	66	-1
40	Couche-Tard	Épicerie-Dépanneurs/Groceries-Convenience	97%	71%	7%	19%	3%	64	56	8
41	Renaud-Bray	Librairie-musique-artisanat/Bookstore-music-craft	94%	68%	4%	22%	6%	64	64	0
42	Télé-Québec	Medias	92%	68%	4%	20%	8%	64	68	-4
43	Orchestre symphonique de Montréal	Divertissement/Entertainment	92%	65%	1%	25%	8%	64	60	4
44	Tim Hortons	Restaurants	99%	78%	15%	6%	1%	63	80	-17
45	Les Aliments McCain	Industrie alimentaire/Food industry	97%	73%	10%	13%	3%	63	65	-2
46	LG	Électronique-Techno/Electronic-Techno	95%	70%	7%	18%	5%	63	66	-3
47	CAA Québec	Assurances-Finances/Insurance Finance	96%	67%	4%	25%	4%	63	70	-7
48	Mastercard	Banque-Crédit/Bank-Credit	96%	71%	9%	16%	4%	62	57	5
49	Panasonic	Électronique-Techno/Electronic-Techno	97%	67%	5%	25%	3%	62	61	1
50	Hilton	Hôtellerie / Hospitality	94%	66%	4%	24%	6%	62	57	5
51	Uniprix	Pharmacies/Drugstores	98%	64%	3%	30%	2%	61	64	-3
52	Olymet	Industrie alimentaire/Food industry	91%	67%	7%	18%	9%	60	56	4
53	Amazon	Internet-réseaux sociaux/Web-Social Medias	94%	66%	6%	21%	6%	60	58	2
54	Walmart	Mag. Rayons-Dep.Stores/Mag.entrepôts-Mass Merch.	99%	76%	17%	6%	1%	59	56	3
55	Familiprix	Pharmacies/Drugstores	97%	61%	2%	34%	3%	59	58	1
56	Sheraton	Hôtellerie / Hospitality	89%	61%	2%	26%	11%	59	52	7
57	Société des alcools du Québec (SAQ)	Entreprises pub./Gov. Corp	98%	74%	16%	8%	2%	58	51	7
58	A & W	Restaurants	96%	67%	9%	20%	4%	58	55	3
59	Les Aliments Maple Leaf	Industrie alimentaire/Food industry	98%	69%	11%	18%	2%	58	59	-1

60	Johnson & Johnson	Grandes entreprises/Larges companies	92%	62%	4%	26%	8%	58	61	-3
61	Vidéotron	Télécommunications/Telecom	97%	72%	15%	10%	3%	57	57	0
62	L'Aubainerie	Mag. Rayons-Dép.Stores/Mag.entrepos-Mass Merch.	95%	61%	5%	29%	5%	56	58	-2
63	DeSerres	Librairie-musique-artisanat/Bookstore-music-craft	89%	58%	2%	29%	11%	56	58	-2
64	Provigo	Épiceries-Dépanneurs/Groceries-Convenience	97%	63%	9%	24%	3%	54	52	2
65	SAAQ	Entreprises pub./Gov. Corp	97%	70%	17%	11%	3%	53	54	-1
66	Groupe TVA	Medias	95%	68%	15%	12%	5%	53	55	-2
67	eBay	Internet-réseaux sociaux/Web-Social Medias	93%	58%	5%	31%	7%	53	51	2
68	La Maison Simons	Mag. Rayons-Dép.Stores/Mag.entrepos-Mass Merch.	89%	57%	4%	29%	11%	53	59	-6
69	Les Aliments Dare	Industrie alimentaire/Food industry	87%	57%	4%	26%	13%	53	58	-5
70	Apple	Électronique-Techno/Electronic-Techno	99%	70%	18%	11%	1%	52	59	-7
71	Ultramar	Énergie/Energy	98%	66%	14%	18%	2%	52	56	-4
72	UPS	Courrier/Shipping	93%	60%	8%	26%	7%	52	55	-3
73	L'Équipeur	Mag. Rayons-Dép.Stores/Mag.entrepos-Mass Merch.	93%	56%	4%	33%	7%	52	49	3
74	McDonald's	Restaurants	99%	73%	22%	4%	1%	51	44	7
75	Molson Coors	Brasseurs / Breweries	93%	61%	10%	23%	7%	51	58	-7
76	Winners	Mag. Rayons-Dép.Stores/Mag.entrepos-Mass Merch.	96%	59%	8%	29%	4%	51	57	-6
77	Dell	Électronique-Techno/Electronic-Techno	93%	57%	6%	30%	7%	51	49	2
78	VIA Rail	Transport	92%	56%	5%	30%	8%	51	59	-8
79	L'Oréal	Grandes entreprises/Larges companies	91%	56%	5%	30%	9%	51	60	-9
80	Marriott	Hôtellerie / Hospitality	83%	53%	2%	29%	17%	51	47	4
81	Rôtisserie Scores	Restaurants	92%	58%	8%	26%	8%	50	47	3
82	IBM	Électronique-Techno/Electronic-Techno	91%	56%	6%	28%	9%	50	54	-4
83	Bayer	Pharmaceutique/Pharmaceutical	82%	55%	6%	22%	18%	49	51	-2
84	Aéroports de Montréal	Transport	92%	56%	8%	29%	8%	48	47	1
85	Tigre Géant	Mag. À rabais/Disc. Stores	91%	54%	6%	31%	9%	48	47	1
86	Mouvement Desjardins	Banque-Crédit/Bank-Credit	97%	65%	18%	14%	3%	47	44	3
87	RE/MAX	Immobilier/Real estate	94%	52%	5%	37%	6%	47	57	-10
88	General Mills	Industrie alimentaire/Food industry	84%	52%	5%	27%	16%	47	50	-3
89	Ubisoft	Électronique-Techno/Electronic-Techno	79%	49%	2%	28%	21%	47	46	1
90	La Cage - Brasserie sportive	Restaurants	93%	55%	9%	29%	7%	46	46	0
91	Groupe B.M.R.	Rénovation/Home improvement	88%	49%	3%	36%	12%	46	52	-6
92	Juste pour rire	Divertissement/Entertainment	98%	63%	18%	18%	2%	45	75	-30
93	Compagnie de la Baie d'Hudson (Hbc)	Mag. Rayons-Dép.Stores/Mag.entrepos-Mass Merch.	95%	56%	11%	28%	5%	45	53	-8
94	Labatt	Brasseurs / Breweries	93%	55%	10%	28%	7%	45	53	-8
95	Nissan	Automobile	93%	52%	7%	34%	7%	45	43	2
96	LesPac	Internet-réseaux sociaux/Web-Social Medias	81%	50%	5%	26%	19%	45	48	-3
97	Delta	Hôtellerie / Hospitality	88%	49%	4%	35%	12%	45	43	2
98	Sleeman	Brasseurs / Breweries	86%	48%	3%	34%	14%	45	52	-7
99	Loto-Québec	Entreprises pub./Gov. Corp	99%	67%	23%	9%	1%	44	42	2
100	V	Medias	86%	54%	10%	22%	14%	44	32	12
101	Hewlett-Packard	Électronique-Techno/Electronic-Techno	78%	49%	5%	24%	22%	44	45	-1
102	Jamieson	Pharmaceutique/Pharmaceutical	78%	49%	5%	24%	22%	44	47	-3
103	Air Canada	Transport	96%	58%	15%	23%	4%	43	47	-4
104	Banque Nationale du Canada	Banque-Crédit/Bank-Credit	94%	52%	9%	33%	6%	43	34	9
105	Croix Bleue	Assurances-Finances/Insurance Finance	87%	47%	5%	35%	13%	42	44	-2
106	Procter & Gamble (P&G)	Grandes entreprises/Larges companies	80%	46%	4%	31%	20%	42	48	-6
107	DuProprio	Immobilier/Real estate	91%	45%	4%	42%	9%	41	48	-7
108	Brunet	Pharmacies/Drugstores	90%	44%	3%	43%	10%	41	47	-6
109	Raymond Chabot Grant Thornton	Firmes de management et de comptabilité / Accounting and Management firm	80%	44%	3%	33%	20%	41	37	4
110	Keurig	Industrie alimentaire/Food industry	90%	51%	11%	29%	10%	40	38	2
111	La Capitale, Assurances générales	Assurances-Finances/Insurance Finance	90%	45%	5%	40%	10%	40	39	1
112	Hyundai Auto	Automobile	95%	51%	12%	32%	5%	39	42	-3
113	Reitmans Canada Ltée	Mag. Rayons-Dép.Stores/Mag.entrepos-Mass Merch.	88%	44%	5%	39%	12%	39	45	-6
114	Esso	Énergie/Energy	97%	56%	18%	24%	3%	38	45	-7
115	Société de transport de Montréal (STM)	Transport	89%	50%	12%	27%	11%	38	25	13
116	Netflix	Internet-réseaux sociaux/Web-Social Medias	87%	48%	10%	29%	13%	38	45	-7
117	Adrien Gagnon	Pharmaceutique/Pharmaceutical	79%	46%	8%	25%	21%	38	39	-1
118	Subaru	Automobile	91%	45%	7%	40%	9%	38	43	-5
119	Énergir, le nouveau Gaz Métro	Énergie/Energy	77%	42%	4%	30%	23%	38	43	-5
120	SSQ	Assurances-Finances/Insurance Finance	84%	43%	6%	34%	16%	37	41	-4
121	Weston	Industrie alimentaire/Food industry	85%	48%	12%	24%	15%	36	53	-17
122	Telus	Télécommunications/Telecom	93%	46%	10%	37%	7%	36	39	-3
123	Industrielle Alliance, assurance auto et habitation	Assurances-Finances/Insurance Finance	87%	44%	8%	35%	13%	36	36	0

124	Financière Sun Life	Assurances-Finances/Insurance Finance	88%	43%	7%	38%	12%	36	36	0
125	Industrielle Alliance, assurance et services financiers	Assurances-Finances/Insurance Finance	87%	43%	7%	37%	13%	36	37	-1
126	Groupe ALDO	Grandes entreprises/Larges companies	82%	41%	5%	37%	18%	36	41	-5
127	Proprio Direct	Immobilier/Real estate	89%	39%	3%	47%	11%	36	38	-2
128	PepsiCo	Industrie alimentaire/Food industry	96%	59%	24%	13%	4%	35	39	-4
129	Desjardins Assurances générales	Assurances-Finances/Insurance Finance	94%	53%	18%	23%	6%	35	35	0
130	Desjardins Sécurité financière	Assurances-Finances/Insurance Finance	91%	48%	13%	30%	9%	35	34	1
131	Nespresso	Industrie alimentaire/Food industry	91%	45%	10%	36%	9%	35	36	-1
132	Banque de Montréal (BMO)	Banque-Crédit/Bank-Credit	91%	43%	8%	39%	9%	35	33	2
133	RBC Banque Royale	Banque-Crédit/Bank-Credit	91%	43%	8%	40%	9%	35	30	5
134	Hydro-Québec	Énergie/Energy	100%	65%	31%	4%	0%	34	30	4
135	Mazda	Automobile	94%	48%	14%	31%	6%	34	42	-8
136	Caisse de dépôt et placement	Entreprises pub./Gov. Corp	89%	45%	11%	34%	11%	34	27	7
137	Pfizer	Pharmaceutique/Pharmaceutical	78%	42%	8%	29%	22%	34	40	-6
138	Parmalat	Industrie alimentaire/Food industry	75%	39%	5%	32%	25%	34	36	-2
139	Pratt & Whitney	Cie. Industrielles/Industrial Cies	77%	38%	4%	35%	23%	34	47	-13
140	Cirque Éloize	Divertissement/Entertainment	74%	35%	1%	38%	26%	34	29	5
141	Coca-Cola	Industrie alimentaire/Food industry	99%	62%	29%	9%	1%	33	34	-1
142	Intact Assurance	Assurances-Finances/Insurance Finance	85%	42%	9%	35%	15%	33	31	2
143	Banque TD	Banque-Crédit/Bank-Credit	90%	39%	6%	45%	10%	33	23	10
144	Manuvie	Assurances-Finances/Insurance Finance	85%	39%	6%	41%	15%	33	35	-2
145	Restaurants Normandin	Restaurants	73%	39%	6%	27%	27%	33	37	-4
146	Accès pharma chez Walmart	Pharmacies/Drugstores	87%	38%	5%	44%	13%	33	32	1
147	Home Hardware	Rénovation/Home improvement	85%	37%	4%	44%	15%	33	41	-8
148	Lassonde	Industrie alimentaire/Food industry	63%	35%	2%	27%	37%	33	37	-4
149	CANAC	Rénovation/Home improvement	62%	35%	2%	25%	38%	33	32	1
150	Petro-Canada	Énergie/Energy	99%	55%	23%	21%	1%	32	42	-10
151	Shell	Énergie/Energy	98%	54%	22%	22%	2%	32	40	-8
152	Boston Pizza	Restaurants	90%	44%	12%	34%	10%	32	26	6
153	Starbucks	Restaurants	88%	42%	10%	36%	12%	32	31	1
154	Via Capitale (La Capitale)	Immobilier/Real estate	89%	36%	4%	49%	11%	32	39	-7
155	Domtar	Papetières-bois/Pulp-Wood	75%	36%	4%	35%	25%	32	25	7
156	Kruger	Papetières-bois/Pulp-Wood	74%	36%	4%	34%	26%	32	25	7
157	Deloitte	Firmes de management et de comptabilité / Accounting and Management firm	71%	34%	2%	35%	29%	32	30	2
158	belairdirect	Assurances-Finances/Insurance Finance	91%	41%	10%	40%	9%	31	26	5
159	WestJet	Transport	85%	37%	6%	43%	15%	31	37	-6
160	Cogeco Médias	Médias	77%	36%	5%	36%	23%	31	36	-5
161	Rossy	Mag. À rabais/Disc. Stores	87%	40%	10%	38%	13%	30	32	-2
162	Second Cup	Restaurants	83%	37%	7%	39%	17%	30	31	-1
163	La Capitale groupe financier	Assurances-Finances/Insurance Finance	82%	34%	4%	44%	18%	30	25	5
164	ComediHal	Divertissement/Entertainment	67%	32%	2%	33%	33%	30	24	6
165	Québecor	Grandes entreprises/Larges companies	92%	49%	20%	23%	8%	29	27	2
166	Canadien National (CN)	Transport	86%	36%	7%	43%	14%	29	32	-3
167	Airbus	Cie. Industrielles/Industrial Cies	81%	35%	6%	40%	19%	29	n.d	n.d
168	Transat A.T.	Transport	69%	35%	6%	29%	31%	29	31	-2
169	Banque Scotia	Banque-Crédit/Bank-Credit	87%	34%	5%	49%	13%	29	26	3
170	Royal LePage	Immobilier/Real estate	89%	31%	3%	54%	11%	28	31	-3
171	Chapters Indigo	Librairie-musique-artisanat/Bookstore-music-craft	65%	30%	2%	33%	35%	28	28	0
172	Yahoo!	Internet-réseaux sociaux/Web-Social Medias	87%	36%	9%	42%	13%	27	20	7
173	Banque CIBC	Banque-Crédit/Bank-Credit	90%	33%	6%	51%	10%	27	22	5
174	LinkedIn	Internet-réseaux sociaux/Web-Social Medias	70%	30%	3%	37%	30%	27	24	3
175	Michael's	Librairie-musique-artisanat/Bookstore-music-craft	65%	30%	3%	32%	35%	27	29	-2
176	Tangerine	Banque-Crédit/Bank-Credit	81%	30%	4%	47%	19%	26	25	1
177	SC Johnson	Grandes entreprises/Larges companies	71%	29%	3%	40%	29%	26	33	-7
178	Burger King	Restaurants	96%	48%	23%	25%	4%	25	20	5
179	Rogers	Télécommunications/Telecom	93%	40%	15%	38%	7%	25	21	4
180	Rio Tinto Alcan	Cie. Industrielles/Industrial Cies	80%	35%	10%	35%	20%	25	29	-4
181	Twitter	Internet-réseaux sociaux/Web-Social Medias	84%	32%	7%	44%	16%	25	21	4
182	Dicom	Courrier/Shipping	72%	27%	2%	42%	28%	25	30	-5
183	Groupe Germain Hôtels	Hôtellerie / Hospitality	58%	26%	1%	31%	42%	25	17	8
184	Kia	Automobile	90%	39%	15%	36%	10%	24	19	5
185	COGECO	Télécommunications/Telecom	80%	29%	5%	46%	20%	24	23	1
186	PROXIM	Pharmacies/Drugstores	82%	28%	4%	50%	18%	24	27	-3
187	La Great-West, compagnie d'assurance-vie	Assurances-Finances/Insurance Finance	65%	28%	4%	33%	35%	24	22	2

188	La Coop fédérée	Industrie alimentaire/Food industry	64%	26%	2%	35%	36%	24	n.d	n.d
189	Patrick Morin	Rénovation/Home improvement	62%	25%	1%	36%	38%	24	24	0
190	Bombardier	Cie. Industrielles/Industrial Cies	96%	47%	24%	25%	4%	23	46	-23
191	Ford	Automobile	97%	45%	22%	29%	3%	23	35	-12
192	Canadien Pacifique	Transport	80%	28%	5%	47%	20%	23	25	-2
193	Promutuel Assurance	Assurances-Finances/Insurance Finance	75%	28%	5%	43%	25%	23	25	-2
194	Ricardo Media	Medias	61%	25%	2%	34%	39%	23	27	-4
195	Wendy's	Restaurants	83%	31%	8%	44%	17%	23	12	11
196	Investissement Québec	Entreprises pub./Gov. Corp	81%	29%	7%	45%	19%	22	18	4
197	Greyhound	Transport	68%	26%	4%	38%	32%	22	28	-6
198	Unilever	Grandes entreprises/Larges companies	56%	25%	3%	28%	44%	22	24	-2
199	Westin	Hôtellerie / Hospitality	61%	24%	2%	35%	39%	22	24	-2
200	Bristol-Myers Squibb	Pharmaceutique/Pharmaceutical	51%	24%	2%	25%	49%	22	20	2
201	Merck	Pharmaceutique/Pharmaceutical	56%	25%	4%	28%	44%	21	19	2
202	Produits forestiers Résolu (AbitibiBowater)	Papetières-bois/Pulp-Wood	66%	25%	5%	36%	34%	20	11	9
203	Century 21	Immobilier/Real estate	82%	23%	3%	56%	18%	20	20	0
204	Groupe Sutton	Immobilier/Real estate	79%	24%	4%	52%	21%	20	21	-1
205	Transcontinental	Grandes entreprises/Larges companies	69%	24%	4%	41%	31%	20	26	-6
206	Roche	Pharmaceutique/Pharmaceutical	55%	24%	4%	26%	45%	20	24	-4
207	Port de Montréal	Transport	79%	23%	4%	52%	21%	19	20	-1
208	Sephora	Grandes entreprises/Larges companies	57%	21%	2%	34%	43%	19	n.d	n.d
209	Ernst & Young	Firmes de management et de comptabilité / Accounting and Management firm	54%	21%	2%	31%	46%	19	16	3
210	PricewaterhouseCoopers (PwC)	Firmes de management et de comptabilité / Accounting and Management firm	53%	21%	2%	30%	47%	19	16	3
211	Banque Nationale Assurances	Assurances-Finances/Insurance Finance	80%	26%	8%	46%	20%	18	20	-2
212	L'Équipe Spectra	Divertissement/Entertainment	60%	19%	1%	40%	40%	18	16	2
213	General Motors (GM)	Automobile	94%	39%	22%	33%	6%	17	22	-5
214	Capital One Canada	Banque-Crédit/Bank-Credit	81%	26%	9%	46%	19%	17	18	-1
215	Autorité des marchés financiers (AMF)	Entreprises pub./Gov. Corp	75%	26%	9%	40%	25%	17	13	4
216	La Personnelle, assurances générales	Assurances-Finances/Insurance Finance	56%	19%	2%	35%	44%	17	17	0
217	Abbott	Pharmaceutique/Pharmaceutical	43%	19%	2%	22%	57%	17	18	-1
218	Groupe CGI	Firmes de management et de comptabilité / Accounting and Management firm	56%	20%	4%	32%	44%	16	17	-1
219	Trois fois par jour	Medias	51%	18%	2%	31%	49%	16	23	-7
220	Sandoz	Pharmaceutique/Pharmaceutical	40%	18%	2%	21%	60%	16	16	0
221	GlaxoSmithKline	Pharmaceutique/Pharmaceutical	35%	17%	2%	16%	65%	15	12	3
222	Marcil	Rénovation/Home improvement	48%	16%	1%	30%	52%	15	14	1
223	Banque Laurentienne du Canada	Banque-Crédit/Bank-Credit	87%	23%	9%	56%	13%	14	15	-1
224	DHL	Courrier/Shipping	56%	17%	3%	37%	44%	14	15	-1
225	Les Brasseurs du Nord	Brasseurs / Breweries	42%	15%	1%	26%	58%	14	12	2
226	Tembec	Papetières-bois/Pulp-Wood	52%	15%	2%	34%	48%	13	8	5
227	Canpar	Courrier/Shipping	57%	14%	1%	41%	43%	13	14	-1
228	Wawanesa Assurance	Assurances-Finances/Insurance Finance	83%	23%	11%	50%	17%	12	15	-3
229	Novartis	Pharmaceutique/Pharmaceutical	39%	15%	3%	21%	61%	12	12	0
230	Bell Media	Medias	90%	39%	28%	23%	10%	11	15	-4
231	Volkswagen	Automobile	94%	37%	26%	31%	6%	11	4	7
232	Irving Oil	Énergie/Energy	75%	25%	14%	36%	25%	11	14	-3
233	TD Assurance Meloche Monnex	Assurances-Finances/Insurance Finance	59%	15%	4%	40%	41%	11	15	-4
234	Porter	Transport	55%	14%	3%	39%	45%	11	15	-4
235	Unimat	Rénovation/Home improvement	53%	13%	2%	38%	47%	11	11	0
236	Alcoa	Cie. Industrielles/Industrial Cies	59%	16%	6%	37%	41%	10	15	-5
237	KPMG	Firmes de management et de comptabilité / Accounting and Management firm	48%	16%	6%	26%	52%	10	12	-2
238	L'Impériale	Énergie/Energy	56%	17%	8%	32%	44%	9	9	0
239	Amex Canada	Banque-Crédit/Bank-Credit	68%	16%	7%	44%	32%	9	8	1
240	Banque HSBC Canada	Banque-Crédit/Bank-Credit	74%	13%	4%	56%	26%	9	4	5
241	Co-operators	Assurances-Finances/Insurance Finance	56%	12%	3%	41%	44%	9	10	-1
242	Baxter	Pharmaceutique/Pharmaceutical	35%	12%	3%	21%	65%	9	13	-4
243	Lowe's	Rénovation/Home improvement	53%	11%	2%	39%	47%	9	10	-1
244	Orchestre symphonique de Toronto	Divertissement/Entertainment	54%	10%	1%	43%	46%	9	10	-1
245	Les Brasseurs RJ	Brasseurs / Breweries	36%	10%	1%	25%	64%	9	11	-2
246	Apotex	Pharmaceutique/Pharmaceutical	30%	10%	1%	18%	70%	9	5	4
247	Allergan	Pharmaceutique/Pharmaceutical	26%	10%	1%	16%	74%	9	9	0
248	Groupe Sanofi au Canada (pharma, Pasteur, Genzyme et Merial)	Pharmaceutique/Pharmaceutical	26%	9%	1%	18%	74%	8	8	0
249	Alcon	Pharmaceutique/Pharmaceutical	23%	9%	1%	14%	77%	8	7	1
250	Power Corporation du Canada	Grandes entreprises/Larges companies	70%	21%	14%	35%	30%	7	9	-2
251	Suncor Énergie	Énergie/Energy	54%	15%	8%	31%	46%	7	4	3

252	Shaw Communications	Télécommunications/Telecom	60%	12%	5%	43%	40%	7	8	-1
253	Grand & Toy	Mag. Rayons-Dep.Stores/Mag.entrepôts-Mass Merch.	44%	8%	2%	34%	56%	6	6	0
254	Teva	Pharmaceutique/Pharmaceutical	22%	8%	2%	13%	78%	6	6	0
255	Ace Hardware	Rénovation/Home improvement	44%	7%	1%	36%	56%	6	7	-1
256	Eli Lilly	Pharmaceutique/Pharmaceutical	21%	7%	1%	13%	79%	6	4	2
257	Blackberry	Électronique-Techno/Electronic-Techno	93%	28%	23%	42%	7%	5	7	-2
258	Valero	Énergie/Energy	28%	8%	3%	18%	72%	5	4	1
259	Keolis Canada	Transport	31%	7%	2%	22%	69%	5	5	0
260	AstraZeneca	Pharmaceutique/Pharmaceutical	20%	7%	2%	12%	80%	5	5	0
261	Novo-Nordisk	Pharmaceutique/Pharmaceutical	21%	6%	1%	15%	79%	5	5	0
262	Galderma	Pharmaceutique/Pharmaceutical	18%	6%	1%	11%	82%	5	3	2
263	Chrysler	Automobile	94%	31%	27%	36%	6%	4	9	-5
264	McKinsey	Firmes de management et de comptabilité / Accounting and Management firm	28%	5%	1%	22%	72%	4	3	1
265	Accenture	Firmes de management et de comptabilité / Accounting and Management firm	26%	5%	1%	20%	74%	4	1	3
266	Boston Consulting Group (BCG)	Firmes de management et de comptabilité / Accounting and Management firm	23%	5%	1%	17%	77%	4	2	2
267	Janssen Ortho	Pharmaceutique/Pharmaceutical	21%	5%	1%	15%	79%	4	3	1
268	Boehringer Ingelheim	Pharmaceutique/Pharmaceutical	19%	5%	1%	13%	81%	4	4	0
269	Leo Pharma	Pharmaceutique/Pharmaceutical	19%	5%	1%	13%	81%	4	1	3
270	Gesca	Medias	34%	7%	4%	24%	66%	3	4	-1
271	Postmedia	Medias	38%	5%	2%	31%	62%	3	4	-1
272	Canadian Natural Resources Limited (CNRL)	Énergie/Energy	29%	5%	2%	21%	71%	3	4	-1
273	Concordia Healthcare	Pharmaceutique/Pharmaceutical	20%	4%	1%	15%	80%	3	5	-2
274	Purdue Pharma	Pharmaceutique/Pharmaceutical	16%	4%	1%	11%	84%	3	1	2
275	Lundbeck	Pharmaceutique/Pharmaceutical	13%	3%	0%	11%	87%	3	1	2
276	TransCanada	Énergie/Energy	66%	16%	14%	36%	34%	2	1	1
277	Financement agricole Canada (FAC)	Banque-Crédit/Bank-Credit	42%	5%	3%	34%	58%	2	5	-3
278	Groupe TMX	Assurances-Finances/Insurance Finance	24%	4%	2%	18%	76%	2	1	1
279	SCA	Papetières-bois/Pulp-Wood	28%	3%	1%	23%	72%	2	3	-1
280	Shire	Pharmaceutique/Pharmaceutical	15%	3%	1%	12%	85%	2	2	0
281	Amgen	Pharmaceutique/Pharmaceutical	14%	3%	1%	10%	86%	2	1	1
282	Gilead Science	Pharmaceutique/Pharmaceutical	14%	3%	1%	10%	86%	2	1	1
283	Celgene	Pharmaceutique/Pharmaceutical	13%	3%	1%	10%	87%	2	1	1
284	LoyaltyOne	Fidélisation/Loyalty	24%	3%	2%	19%	76%	1	-1	2
285	Sonnet	Assurances-Finances/Insurance Finance	24%	3%	2%	20%	76%	1	n.d	n.d
286	Assurance Economical	Assurances-Finances/Insurance Finance	24%	3%	2%	20%	76%	1	2	-1
287	ivari	Assurances-Finances/Insurance Finance	22%	3%	2%	17%	78%	1	4	-3
288	Aimia	Fidélisation/Loyalty	18%	2%	1%	14%	82%	1	-1	2
289	Takeda	Pharmaceutique/Pharmaceutical	14%	2%	1%	10%	86%	1	1	0
290	UCB	Pharmaceutique/Pharmaceutical	12%	2%	1%	9%	88%	1	0	1
291	Craigslist	Internet-réseaux sociaux/Web-Social Medias	46%	9%	9%	28%	54%	0	2	-2
292	Kinder Morgan	Énergie/Energy	20%	2%	2%	15%	80%	0	-1	1
293	Statoil	Énergie/Energy	19%	2%	2%	16%	81%	0	0	0
294	Cenovus Energy	Énergie/Energy	17%	2%	2%	13%	83%	0	1	-1
295	Fortis	Énergie/Energy	16%	2%	2%	12%	84%	0	1	-1
296	Emera	Énergie/Energy	16%	2%	2%	12%	84%	0	0	0
297	Valeant	Pharmaceutique/Pharmaceutical	29%	6%	7%	16%	71%	-1	-4	3
298	Syncrude	Énergie/Energy	23%	3%	4%	16%	77%	-1	-2	1
299	Barrick Gold	Cie. Industrielles/Industrial Cies	37%	5%	7%	25%	63%	-2	0	-2
300	Enbridge	Énergie/Energy	44%	6%	12%	25%	56%	-6	-9	3
301	Boeing	Cie. Industrielles/Industrial Cies	86%	21%	31%	35%	14%	-10	n.d	n.d
302	SNC-Lavalin	Cie. Industrielles/Industrial Cies	82%	17%	33%	32%	18%	-16	-15	-1
303	Sears	Mag. Rayons-Dep.Stores/Mag.entrepôts-Mass Merch.	98%	32%	50%	17%	2%	-18	47	-65
304	Bell	Télécommunications/Telecom	98%	36%	56%	7%	2%	-20	-15	-5